



## ADVISING PRIVATE ENTERPRISE

At Stonehage Fleming we advise our clients on their corporate and business assets as well as their investment assets. Many of our clients have built successful businesses or invest in private enterprise as a central component of their total wealth management strategy.

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### TRUSTED ADVICE – ENTREPRENEURIAL THINKING

Our highly experienced team provides independent corporate finance advice to shareholders and companies at every stage of the corporate lifecycle, from acquisitions and capital-raising through to disposals and liquidity events.

The team also advises clients on their direct investments and will introduce, structure, and monitor direct investments into private companies on their behalf.

### ADDING VALUE TO YOUR BUSINESS

We provide corporate finance advice to families and individuals, businesses and entrepreneurs. A key measure of our success is the value we help create for clients and their businesses, rather than the size or number of transactions on which we advise.

This approach has earned us a reputation for offering bespoke, considered and dispassionate advice. Whether you are looking for help with a specific transaction or a business relationship over the longer term.

### WITH YOU ALL THE WAY

Many of our clients appreciate our ability to commit to a long-term relationship to build shareholder value through partnership. Others recognise our meticulous approach in the execution of individual transactions.

Similarly, some clients simply require expert guidance, whilst others require their advisers to take more of a principal role in the process.

### DIRECT INVESTMENT ADVISORY

Our experience of advising families and entrepreneurs on their business and private investment interests has led to the development of our direct investment advisory practice.

We offer a customised origination and advisory service for those of our clients that seek a more focused exposure for their investments, or have more specific sector or geographic requirements, or a longer term investment horizon.

Many of our clients have extensive commercial and business interests and often view their private investing activity as a natural extension of this.

Our wide-ranging experience of working with and advising both corporates and investors leaves us well-placed to advise our clients on their private investing activities.

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### MAKING THE COMPLEX SIMPLE

However you wish to work with us, you will always have a principal point of contact. This makes your relationship with us simple and straightforward, and ensures that the management of individual aspects of your family's finances is always considered in the context of your broader arrangements.

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To find out more, simply contact your Stonehage Fleming adviser  
email: [enquiries@stonehagefleming.com](mailto:enquiries@stonehagefleming.com) or visit: [stonehagefleming.com](http://stonehagefleming.com)

